

# Organizational trust, employee commitment and job satisfaction in Turkish hospitals: implications for public policy and health

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## Abstract

**Background:** Understanding relationships between factors that can affect organizational outcomes such as organizational trust, employee commitment and job satisfaction is important to foster healthy work conditions in organizations.

**Aims:** This study aimed to determine the perception of Turkish physicians about organizational trust, employee commitment and job satisfaction and determine the relationships between them.

**Methods:** A questionnaire was developed based on three standard survey instruments and given to 1679 doctors in four training and research hospitals in Istanbul, Turkey, in 2013. The Pearson correlation coefficient was calculated and regression analyses were conducted.

**Results:** A total of 304 doctors completed the survey (18.1% response rate). Most were males (57%), over 30 years old (62%) and specialists (82%). A strong positive correlation was found among the study variables ( $P \leq 0.001$ ). Regression analyses indicated that organizational trust was a significant predictor of job satisfaction and commitment.

**Conclusions:** Policy-makers need to consider implementing interventions in the health care system to improve the working conditions of current and future doctors in Turkey, in order to attract and retain them and prevent health care labour force losses.

Keywords: Quality of life, SF-36, Tunisia, HRQOL, population

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## Introduction

Employee attitudes related to organizational trust, employee commitment, and job satisfaction have long been integral constructs for organizational behavior research as they are significantly embedded within the employee psyche (1,2). Health care organizations are not different when it comes to employee psyche. These constructs are significant parts of the way employees get motivated, think critically, and achieve performance excellence. Furthermore, these constructs can help health-care researchers assess and understand various organizational outcomes such as employee productivity, organizational effectiveness, quality of care delivered, patient safety and performance management (3). Specifically, increased levels of organizational trust, employee commitment, and job satisfaction positively affect organizational outcomes (4). As organizations are becoming more complex, these organizational constructs are increasingly vital for the success of health care professionals. A growing literature on health care in Turkey has begun to explore the impact and relationship of these constructs with various organizational outcomes (5,6). In this article, we aim to contribute to the growing body of knowledge and identify issues that may present long-term implications for both policy and practice in a country with a large youth population.

Considering the fact that a large shortage exists in the physician labor force in the Turkish health care sector, there is further need to study potential relationships among various organizational dynamics in new physicians' work and job attitudes, since these relationships may predict physicians' decisions to remain in the profession and support reducing high turnover rates (7,8). Consequently, this study aims to examine the relationship among various organizational variables and explore organizational dynamics that would impact, directly or indirectly, health care professionals' organizational trust and commitment as well as job satisfaction, which are critical for retention and turnover issues prevalent in the health care sector. Furthermore, the study provides recommendations for health care planning and management as well as health care policy.

## Review of literature

This study focuses on work attitudes of organizational trust, commitment, and job satisfaction to examine potential relationships among these organizational outcomes. Furthermore, the study discusses implications of factors on physicians' work environment and career progress in four major Turkish hospitals. Such an empirical study provides a further understanding of the varying levels of association among organizational dynamics and their impact on fostering a supportive organizational

culture, which, in turn, will help increase levels of trust, commitment, and job satisfaction among physicians.

Organizational trust (OT) is the belief of an individual or a group that the organization will make every effort, whether explicit or implied, to act in accordance with their commitments (9). Thus, trust serves as one of the instruments in facilitating organizational relationships both among its members and between the organization and its members. Organizational commitment (OC) influences and impacts members' attitudes and perceptions of their jobs and careers. Simply defined, OC is "a perceived bond between the individual and the organization" (10). It is comprised of three distinct components: affective, continuance, and normative (11). Job satisfaction "is an attitude that reflects the extent to which an individual is gratified by or fulfilled in his or her work" (12). JS is an important indicator for organizational success. Specifically, in today's "challenging economic times, it may be tempting to focus solely on the bottom line and forget the importance of motivating employees" (13). However, this may be costlier to the organization's bottom line as decreased levels of job satisfaction may result in decreased levels of employee performance and productivity as well as customer satisfaction (14). Additionally, in health care, job satisfaction is integral to quality improvement (15).

### **Purpose and hypotheses**

Following the review of the existing literature and factors involved in employee commitment, organizational trust, and job satisfaction, this section discusses the research methodology used in the study. This study examines the relationships among three important job attitudes held by a sample of physicians at four training and research hospitals in Istanbul, Turkey. The study findings help health care administrators and policy-makers comprehend relevant issues associated with physician training starting with the physician residency and develop policies to increase the levels of trust, commitment, and satisfaction among physicians in order to attract and retain a shrinking workforce of physicians in the face of rapidly growing labour force need for physicians. The following hypotheses are tested in this study:

- H1: There are significant relationships between the perceived levels of trust, commitment, and the job satisfaction of physicians.
- H2: Physicians' levels of trust and commitment affect their levels of job satisfaction.
- H3: Physicians' levels of trust and job satisfaction affect their levels of commitment.

## **Methods**

### **Instruments**

We used three instruments to measure physicians' perceptions on organizational trust, commitment, and job satisfaction in this study. These include the Organiza-

tional Trust Inventory short form (OTI)—12 items measuring employee trust for their supervisors and the organization (9), the Employee Commitment Scales (ECS)—24 items, each set of 8 items measuring one of the three dimensions of employee commitment (16), and the Job Satisfaction Survey (JSS)—designed for service-type jobs, which consists of 36 items measuring an overall satisfaction score for each participant as well as other important aspects (pay, promotion, supervision, fringe benefits, contingent rewards, operating procedures, co-workers, nature of work, communication) of job satisfaction specific to each participant (17). The OTI consisted of 12 quantitative items in statement form with 8 of the items measuring employee trust with respect to their supervisors and the remaining 4 items measuring employee trust with respect to the entire organization (9). The responses were measured using a 7-point likert-scale in which 1 implied strong disagreement while 7 indicated a strong agreement with the associated item. Similarly, we used the ECS to measure OC. The ECS included a total of 24 items using a 7-point likert-scale similar to the OTI. Finally, we computed scores for organizational commitment subscales for each participant. The JSS (17) measured employee job satisfaction and is designed for health care-related professions. Furthermore, JSS provides an overall satisfaction score for study participants and also measures other related aspects of job satisfaction specific to each individual. The JSS contains 36 quantitative items in statement form, using a 7-point likert scale.

The study questionnaire, which included the three aforementioned instruments, was rigorously translated from English to Turkish. Furthermore, a pilot study was conducted to test whether the translated scales were easy to comprehend by the sample population. A convenience sample of 30 physicians was asked to complete the questionnaire and provide feedback on each translated item. Upon completion of the pilot study, a final version of the questionnaire was produced. The Cronbach alpha coefficient scores for each instrument for reliability purposes in this study are as follows: the OTI: 0.92; the affective commitment: 0.87; the continuance commitment: 0.81; the normative commitment: 0.79; and the JSS: 0.89.

### **Data collection**

This study was conducted at four major training and research hospitals in Istanbul, Turkey. The inclusion criteria included: being a large teaching and research hospital (with beds above 500) and being located in a metropolitan neighbourhood, since the workplace environment in these high demand intensive hospitals are closely related to the constructs of the study, as it highlights specific challenges physicians may face in urban settings as compared to the ones working in rural areas. Using a convenience sampling method, the questionnaire was distributed in hard copy with a return envelope included to all 1679 physicians working in these hospitals; 304 physicians (18.1% response rate) returned the completed surveys. An informed consent form was attached to the survey to provide further information about the study to the participants. Follow-up emails and hospital-level physician communication plat-

forms were used to increase response rate.

Descriptive statistics of the participants were computed; 57% of the participants were male while 43% were female, and 18% were general practitioners while 82% were specialists; 55% worked in clinics while 36% worked in polyclinics; and 9% worked in other hospital units such as operating rooms, intensive care, nuclear medicine, and radiology. In terms of number of years at the current position, 26% have been working for over 11 years, 24% for 6-10 years, 36% for 2-5 years, and 14% for under a year. 18% were over 41 years and older while 44% were in the ages of 31-40, and 38% were 25-30 years of age.

Scores for the employee commitment, organizational trust, and job satisfaction were calculated, and Cronbach's alphas were measured for reliability purposes. Pearson correlation was obtained to analyse correlations among trust, commitment, and job satisfaction, testing H1. Multiple regression analyses were conducted to analyse whether or not physicians' levels of trust and commitment affect their levels of job satisfaction, testing H2. Lastly, the effect of physicians' levels of trust and job satisfaction on their levels of commitment was examined, thus testing H3.

### Ethical considerations

The study was approved by the Institutional Review Board of Istanbul Provincial Office of Health. No personal identifier information was collected from the participants.

### Results

This study used quantitative methods for collecting data from physicians in Turkish hospitals; 304 physicians from the sample population completed the questionnaire, comprising about 18% of all the questionnaires sent out to study Turkish physicians' trust, commitment, and job satisfaction in four large training and research hospitals. We first identified the demographics such as age, sex, and health care unit/clinic. We then tested our three study hypotheses. Descriptive statistics were calculated for all continuously scaled variables such as trust (the OTI), commitment (the ECS), and job satisfaction (the JSS). The organizational trust mean score was 3.85 (SD = 0.99), and the employee commitment scales had a mean score for affective, continuance, and normative commitment, respectively, of 3.88, 3.92, and 3.79 (SD = 0.68; 0.73; 0.75). The job satisfaction mean score was 4.08 (SD = 0.37). Table 1 presents the results of the ANOVA test in terms of mean scores and standard deviations computed for trust, commitment, and job satisfaction organized by the hospitals where this study was conducted.

Table 3 illustrates the organizational commitment, organizational trust, and job satisfaction levels of the participants. As these scores get closer to 7, they indicate a very high level of the associated organizational dynamic. Similarly, as the scores get closer to 1, they indicate the lowest level of those organizational dynamics. As such, organizational dynamics of the participants reported in this study remain as average (OC average is 3.87, and the highest OC dimension being 3.92). In addition, JS has

a higher average as compared to OC and OT. Table 3 also illustrates standard deviation, minimum and maximum values, and range for OT, OC, and JS. It is important to note that both range and standard deviation are significantly low for JS. In similar studies conducted in Europe, JS levels of participant physicians were reported to be much higher. For example, Rosta et al. (18) conducted a comparative study on JS among 1427 German physicians and 478 Norwegian physicians, and reported that the German physicians have 4.55 while the Norwegian physicians reported to have 5.09 mean score. Mean scores of affective commitment, continuance commitment, normative commitment, and overall employee commitment are significantly different in terms of the hospitals. The mean scores of three types of employee commitment dimensions and overall employee commitment at the fourth hospital are higher than other hospitals. Furthermore, there is significant variability among hospitals in terms of physicians' organizational trust and job satisfaction.

In H1, we tested whether any relationships exist among the perceived levels of trust, commitment, and job satisfaction of physicians using a two-tailed Pearson's correlation. Table 2 illustrates the correlation among trust, commitment, and job satisfaction of physicians, as well as significance of correlation coefficients. As indicated in Table 2, there are significant relationships among trust, commitment, and job satisfaction. Scores for trust and commitment yielded a significantly higher correlation ( $r = 0.348$ ,  $P < 0.001$ ), as compared to correlation scores that of between commitment and job satisfaction. In addition, the Pearson correlation indicated a statistically significant positive correlation between the trust and job satisfaction scores ( $r = 0.184$ ,  $P = 0.001$ ). Furthermore, there are statistically significant positive correlations among three dimensions of commitment and trust when compared to correlations among three dimensions of commitment and job satisfaction in this study. In general, there are statistically significant positive correlations among trust, commitment, and job satisfaction scores of physicians. In Table 2, most of the correlation coefficients differed from zero, empirically supporting the relevance of the purpose of this research to study relationships among these variables. Thus, H1 [*there are relationships among the perceived levels of trust and commitment and the job satisfaction of physicians*] was supported.

We performed multiple regression analyses using trust and three dimensions of commitment as independent variables and job satisfaction as a dependent variable. Table 3 displays that independent variables account for approximately 26% of the total variance in job satisfaction ( $R^2 = 0.265$ ,  $F = 18.402$ ,  $P < 0.001$ ).

The Durbin-Watson statistic was 1.88 ( $< 2.50$ ), which did not reveal autocorrelation for regression model, confirming the suitability of using regression for analysis. Furthermore, variance inflation factors (VIFs) were all below 10 (from 1.11 to 1.32), indicating the absence of multicollinearity (19). A multiple regression analysis (adjusted  $R^2 = 0.25$ ;  $P < 0.001$ ) produced two significant predictors of job satisfaction: continuance commitment ( $t = 2.979$ ,  $P = 0.035$ ) and organizational trust ( $t = 6.641$ ,  $P$

**Table 1 Trust, commitment and job satisfaction mean scores for each hospital**

Variable	Hospital	No.	Mean (SD)	F	P-value
Trust	Hospital I	43	3.85 (0.99)	0.901	0.441
	Hospital II	162	3.91 (0.64)		
	Hospital III	48	3.73 (0.95)		
	Hospital IV	51	3.76 (0.73)		
	<b>Total</b>	<b>304</b>	<b>3.85 (0.77)</b>		
Affective commitment	Hospital I	43	3.90 (0.68)	3.84	0.01
	Hospital II	162	3.98 (0.58)		
	Hospital III	48	3.61 (0.85)		
	Hospital IV	51	3.81 (0.74)		
	<b>Total</b>	<b>304</b>	<b>3.88 (0.68)</b>		
Continuance commitment	Hospital I	43	3.95 (0.68)	6.74	0.001
	Hospital II	162	4.03 (0.58)		
	Hospital III	48	3.51 (0.85)		
	Hospital IV	51	3.93 (0.74)		
	<b>Total</b>	<b>304</b>	<b>3.92 (0.73)</b>		
Normative commitment	Hospital I	43	3.85 (0.79)	6.66	0.001
	Hospital II	162	3.86 (0.61)		
	Hospital III	48	3.36 (0.83)		
	Hospital IV	51	3.92 (0.92)		
	<b>Total</b>	<b>304</b>	<b>3.79 (0.75)</b>		
Overall employee commitment	Hospital I	43	3.90 (0.50)	10.85	0.001
	Hospital II	162	3.96 (0.42)		
	Hospital III	48	3.49 (0.62)		
	Hospital IV	51	3.89 (0.58)		
	<b>Total</b>	<b>304</b>	<b>3.87 (0.52)</b>		
Job satisfaction	Hospital I	43	4.15 (0.48)	1.55	0.200
	Hospital II	162	4.09 (0.28)		
	Hospital III	48	4.07 (0.48)		
	Hospital IV	51	3.99 (0.37)		
	<b>Total</b>	<b>304</b>	<b>4.08 (0.37)</b>		

SD = standard deviation.

**Table 2 Relationship between doctors' perceptions of trust, commitment and job satisfaction**

Variable	Statistical values	Affective commitment	Continuance commitment	Normative commitment	Overall employee commitment	Organizational trust	Job satisfaction
Affective commitment	r	1					
	P						
Continuance commitment	r	0.175 <sup>a</sup>	1				
	P	0.002					
Normative commitment	r	0.337 <sup>a</sup>	0.328 <sup>a</sup>	1			
	P	< 0.001	< 0.001				
Overall employee commitment	r	0.680 <sup>a</sup>	0.701 <sup>a</sup>	0.781 <sup>a</sup>	1		
	P	< 0.001	< 0.001	< 0.001			
Organizational trust	r	0.253 <sup>a</sup>	0.173 <sup>a</sup>	0.328 <sup>a</sup>	0.348 <sup>a</sup>	1	
	P	< 0.0001	0.003	< 0.0001	< 0.001		
Job satisfaction	r	0.140 <sup>b</sup>	0.119 <sup>b</sup>	0.141 <sup>b</sup>	0.184 <sup>a</sup>	0.400 <sup>a</sup>	1
	P	0.016	0.041	0.015	0.001	< 0.001	

r = Pearson correlation coefficient.

<sup>a</sup>Correlation significant at P = 0.01 level (two-tailed).

<sup>b</sup>Correlation significant at P = 0.05 level (two-tailed).

**Table 3 Predictors of job satisfaction: regression analysis**

Predictor	Unstandardized beta	SE	Standardized beta	t	P	VIF	R	R <sup>2</sup>	F	P	Durbin-Watson
Constant	3.194	0.160	–	19.979	0.001		0.486	0.265	18.402	0.001	1.887
Affective commitment	0.018	0.031	0.032	0.556	0.579	1.182					
Continuance commitment	0.128	0.029	0.255	2.979	0.035	1.119					
Normative commitment	0.002	0.031	0.005	0.074	0.941	1.329					
Trust	0.183	0.028	0.381	6.641	0.001	1.153					

SE = standard error, VIF = variance inflation factors.

= 0.001). However, affective commitment and normative commitment were not statistically significant predictors of job satisfaction in this study. Thus, H2 [*physicians' levels of trust and commitment (affective commitment, continuance commitment, normative commitment) affect their levels of job satisfaction*] was partially supported for trust and continuance commitment.

To test H3, we conducted a multiple regression analysis using commitment as dependent variable and trust and job satisfaction as independent variables. Table 4 illustrates that independent variables account for approximately 12% of the total variance in employee commitment ( $R^2 = 0.123$ ,  $F = 20.630$ ,  $P < 0.001$ ). The Durbin-Watson statistic was 1.70 (>2.50), which did not reveal autocorrelation among residuals, confirming the suitability of using regression for analysis. Furthermore, variance inflation factors (VIFs) were all below 10 (1.17 and 1.19), indicating the absence of multicollinearity (19). A multiple regression analysis (adjusted  $R^2 = 0.12$ ,  $P < 0.001$ ) produced one significant predictor of commitment: trust ( $t = 5.328$ ,  $P = 0.001$ ). Job satisfaction was not a statistically significant predictor of employee commitment in this study. The results are summarized in Table 4.

Thus, H3 (*physicians' levels of trust and job satisfaction affect their overall levels of commitment*) was supported for trust but not for job satisfaction.

## Conclusion and directions for future studies

In this study, we investigated various aspects of trust, commitment, and job satisfaction of Turkish physicians. The average trust level was 3.85, and the average commit-

ment level was found to be 3.87, while the average job satisfaction level was 4.08. There were statistically significant relationships among trust, commitment, and job satisfaction of physicians at four training and research hospitals in Istanbul, Turkey. We found continuance commitment and trust to be significant predictors of job satisfaction, whereas trust was a significant predictor of commitment.

The findings of this study present several intervention opportunities for hospital administration as well as planning and policy-makers of health care in Turkey. Most importantly, hospital administrators in Turkey should make regular, organization-wide assessments of the nature and levels of trust, commitment, and job satisfaction of their employees and then design and develop programmes and activities to address these needs and improve the environment. Considering that their profession is in high-demand with low-social support, physicians unsurprisingly experience high levels of depression (20). It also is deemed crucial for hospital administrators to develop more specific and effective strategies to improve employee perceptions of the organization. Additionally, hospitals should consider evaluating and assessing managerial success based in part on their ability to build a community of staff that has high levels of trust, commitment, and job satisfaction to foster employee well-being (21,22,23). This can be addressed through annual performance reviews, which incorporate 360-degree feedback. Finally, we believe that the findings of this study will encourage Turkish hospital administrators to concentrate on building positive interdepartmental relations and interdisciplinary respect within the hospital. Hospital organizational charts need to be revised to reflect a shift from functioning in silos to removing

**Table 4 Predictors of commitment: regression analysis**

Predictor	Unstandardized beta	SE	Standardized beta	t	P	VIF	R	R <sup>2</sup>	F	P	Durbin-Watson
Constant	2.649	0.315		8.418	0.001		0.351	0.123	20.630	0.001	1.707
Trust	0.214	0.043	0.318	5.328	0.001	1.172					
Job satisfaction	0.097	0.084	0.069	1.156	0.249	1.194					

SE = standard error, VIF = variance inflation factors.

institutional barriers for more interdepartmental job functions. The existing literature support these ideas and indicate that increased levels of trust, commitment, and job satisfaction will significantly improve overall organizational performance (24,25,26,27), and the ability to apply knowledge onto organizational processes is critical for promotion of health in hospitals (28).

The limitations of this study are related to the cross sectional design, low response rate, and its inability to support strong claims of causality. The potential for response bias as a result of using self-report questionnaires also must be taken into consideration (29). Furthermore, the present study focused on physicians in Turkey. Conducting a large-scale study of this topic involving all Turkish health care professionals might provide significant results for effective health care administration and policy-making.

The results of this study support the argument for better management of the health care workforce in Turkey to attract and retain these highly skilled professionals.

While hospital administrators widely face financial challenges in increasing quality of care on a continuous basis, (30), organizational issues such as high-power distance leadership (generally results in coercion) (31,32), work-life balance issues, heavy workload and unsupportive organizational culture (33) need further addressing as part of the governmental health planning and management. Such issues may present barriers impacting the organizational dynamics discussed in this study that prevent health care professionals from being highly committed and involved (34). The findings of the study further call for government-level intervention to organize and enhance work conditions in order to achieve work-life balance for physicians and all other health care professionals.

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**Competing interests:** None declared.

## Confiance organisationnelle, engagement du personnel et satisfaction au travail dans les hôpitaux turcs : implications en faveur des politiques publiques et de la santé

### Résumé

**Contexte :** Comprendre les relations entre les facteurs susceptibles d'avoir une incidence sur les résultats de l'organisation tels que la confiance organisationnelle, l'engagement du personnel et la satisfaction au travail est important pour favoriser des conditions de travail saines au sein des organisations.

**Objectif :** La présente étude visait à déterminer la perception des médecins turcs concernant la confiance organisationnelle, l'engagement du personnel et la satisfaction au travail et à déterminer les relations entre ces facteurs.

**Méthodes :** Un questionnaire a été mis au point sur la base de trois instruments d'enquête normalisés et remis aux 1679 médecins de quatre hôpitaux de formation et de recherche à Istanbul en 2013. Le coefficient de corrélation de Pearson a été calculé et des analyses de régression effectuées.

**Résultats :** Un total de 304 médecins a participé à cette enquête (taux de réponse de 18,1 %). La plupart étaient des hommes (57 %), âgés de plus de 30 ans (62 %) et des spécialistes (82 %). On a observé une forte corrélation positive parmi les variables étudiées ( $p \leq 0,001$ ). Les analyses de régression indiquaient que la confiance organisationnelle constituait un facteur prédictif important de la satisfaction au travail et de l'engagement.

**Conclusions :** Les responsables de l'élaboration des politiques doivent envisager de mettre en œuvre des interventions dans le système de santé afin d'améliorer les conditions de travail des médecins actuellement en poste et de leurs futurs confrères dans l'objectif de les attirer et de les fidéliser et de prévenir la diminution des effectifs des personnels de santé.

## الثقة التنظيمية والتزام الموظفين والرضا الوظيفي في المستشفيات التركية: الآثار المترتبة على السياسة العامة والصحة

عمر جيدر، مسعود أكدر، محمد توب

### الخلاصة

الخلفية: من المهم فهم العلاقات بين العوامل التي يمكن أن تؤثر على النتائج التنظيمية مثل الثقة التنظيمية والتزام الموظفين والرضا الوظيفي لتعزيز ظروف العمل الصحية في المؤسسات.

الأهداف: هدفت هذه الدراسة إلى تحديد تصور الأطباء الأتراك عن الثقة التنظيمية والتزام الموظفين والرضا الوظيفي، وتحديد ما يربط بينها من علاقات.

طرق البحث: أُعدَّ استبيان بناءً على ثلاث أدوات مسح قياسية، وقُدِّم الاستبيان إلى ١٦٧٩ طبيباً في أربعة من مستشفيات التدريب والبحوث بإسطنبول في عام ٢٠١٣. كما تم حساب معامل ارتباط بيرسون، وأجريت تحليلات الانحدار.

النتائج: بلغ إجمالي عدد الأطباء الذين أكملوا المسح ٣٠٤ طبيباً (معدل الاستجابة ١٨,١٪)، وكان معظمهم من الذكور (٥٧٪)، ومن يزيد سنهم

عن ٣٠ عاماً (٦٢٪)، ومن المتخصصين (٨٢٪). وثبت وجود ارتباط إيجابي قوي بين متغيرات الدراسة ( $p = \leq 0,001$ ). وأشارت تحليلات الانحدار إلى أن الثقة التنظيمية مؤشر كبير على الرضا الوظيفي والالتزام.

الاستنتاجات: يجب أن ينظر واضعو السياسات في تنفيذ تدخلات في نظام الرعاية الصحية لتحسين ظروف عمل الأطباء الحاليين والمستقبليين في تركيا من أجل جذبهم والاحتفاظ بهم ومنع خسائر القوى العاملة في الرعاية الصحية.

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