# Evaluation of an educational intervention for farming families to protect their children from pesticide exposure

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تقييم التدخلات التثقيفية لحماية الأطفال من التعرُّض لمبيدات الهوامّ في العائلات القاطنة في المناطق الزارعية تغريد محمد فرحات، فيصل مصطفى فرحات، عاطف عوض ميخائيل

الخلاصة: أعدَّ الباحثون مداخلة تثقيفية مناسبة لتثقيف العائلات القاطنة في المناطق الزراعية في محافظة المنوفية بمصر، من أجل تحسين معارفهم وممارساتهم المتعلّقة بحماية الأطفال من التعرُّض لمبيدات الهوام. فقد وزَّعوا الآباء والأمهات عشوائياً على مجموعَتَيْ تدريب، واحدة عن طريق المحاضرة والأخرى عن طريق مشاهدة فلم فيديوي. ثم قيَّم الباحثون قدرة تذكّر المعلومات وتحسّن المإرسات لدى الآباء والأمهات، وذلك في ثلاث جلسات: الأولى قبل التدريب، والثانية بعد أسبوعين، والثالثة بعد شهر من انقضاء التدريب. ووجدوا أن النقاط المحرزة بالنسبة للمعارف والمإرسات كانت بعد التدريب أعلى لدى الشباب والفئات الأكثر تعليماً من المشاركين عنها لدى أولئك الذين هم أكبر سناً وأقل تعليماً. كما تبين لهم أن أداء المعرفة والمإرسة أفضل لدى المجموعة التي شاهدت الفلم الفيديوي من المجموعة التي حضرت المحاضرة، وأن النقاط المحرزة في تحسُّن المعرفة بعد التدريب لدى كلتا المحرزة من المعارف والمارسات كانت من الماضرة، وأن النقاط المحرزة في تعسُّن الموامية العرفة بعد التدريب لدى الما المعرزة والئاك الذين هم أكبر سناً وأقل تعليماً.

ABSTRACT A culturally appropriate educational intervention was developed and directed towards farming families in Menoufia governorate, Egypt, to improve their knowledge and practices in protecting their children from exposure to pesticides. Parents were randomly assigned to either a lecture or videotape training group. Ability to recall information or improve practices among parents was evaluated in 3 sessions: pre-training and 2 weeks and 1 month after training. Knowledge and practice scores after training of younger and more educated participants were significantly higher than older, less educated participants. Knowledge and practice performance of the videotape group was better than the lecture group and in both groups the improvement of knowledge scores after training was significantly higher than that of practice scores.

#### Évaluation d'une intervention éducative visant à aider les familles d'agriculteurs à protéger leurs enfants contre l'exposition aux pesticides

RÉSUMÉ Une intervention éducative culturellement adaptée a été mise au point à l'intention des familles d'agriculteurs du gouvernorat de Menoufia (Égypte) afin de leur permettre d'améliorer leurs connaissances et leurs pratiques en ce qui concerne la protection de leurs enfants contre l'exposition aux pesticides. Les parents ont été répartis de façon aléatoire dans deux groupes de formation, dont l'un a assisté à des cours magistraux et l'autre a visionné des vidéos. La capacité des parents à se souvenir des informations ou à améliorer leurs pratiques a été évaluée lors de trois sessions : avant la formation, deux semaines après, et un mois après. Les scores obtenus après la formation en matière de connaissances et de pratiques par les participants les plus jeunes et les plus instruits étaient significativement plus élevés que ceux obtenus par les participants plus âgés et moins instruits. Les résultats atteints en matière de connaissances et de pratiques par les deux groupe, l'amélioration des scores relatifs aux connaissances après la formation était significativement plus importante que celle des scores relatifs aux connaissances après la formation était significativement plus importante que celle des scores relatifs aux pratiques.

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# Introduction

In recent years there has been heightened concern over the potential impact of environmental exposure to chemicals on the health of children [I]. Pesticides represent one particular group of environmental contaminants to which children in agricultural communities are inequitably exposed [2].

Pesticides persist in dust when they are used around homes, and those used outdoors end up in soil and are brought into the house on shoes and pets. Pesticides in soil and dust in indoor environments persist longer than they do outside, where exposure to sun and rain helps to break down pesticide residues [3]. Children and infants can be particularly affected by pesticides because of their physiological immaturity and greater risk of exposure to pesticides. The difference in risk relates more to different levels of exposure than to toxicological vulnerability by age [4].

The work and living environments in agricultural communities in developing countries provide numerous sources of pesticide exposure. Keifer et al. categorized these sources as avoidable (e.g. diluting and mixing pesticides, applying pesticides, being spraved), unavoidable (e.g. drifts, contact with residues) and unknown (e.g. contaminated water, contaminated fruits and vegetables) [5]. This pattern of exposure differs from those reported in other studies due to the relatively high level of exposure, lack of protective measures and lack of awareness by the population about the hazards and long-term effects of many pesticides used [6]. Farmers' housing can be a major source of contamination through proximity to sprayed fields and exposure to drifts during and following application of pesticides [7]. Farmers themselves may contaminate their homes by inadvertently carrying pesticides from work on their clothes, skin, hair, tools and vehicles [2].

Pesticides are widely used in agriculture in Egypt. Approximately 10 000 to 60 000 tons of pesticides are used annually in agriculture or for public health reasons [8]. Safety measures are generally poorly applied and the general population lacks proper knowledge about safe handling and hazards of these chemicals [9].

La Revue de Santé de la Méditerranée orientale, Vol. 15, N° 1, 2009

This study in Menoufia governorate in Egypt aimed to evaluate the effectiveness of culturally appropriate educational interventions directed towards farming families to protect their children from the hazards of pesticide exposure.

## Methods

## Location and sample

The study was conducted in 2 Egyptian villages (Ganzoor and Monsh'at Sultan, village 1 and village 2 respectively) located in Menoufia governorate, where agriculture is the main occupation. They were randomly selected from Menoufia villages that have family health centres. The family health centre ensures that every family in the village has a file to allow follow-up of the health of all family members. This study was conducted at the family health centre of each village. Each centre has a well-equipped training unit that includes 1 big room for health education, 4 small rooms for interview and a waiting hall and playground used for accompanying children.

A sample of 100 families registered at the family health centre from each village was randomly selected to participate in the study. Inclusion criteria were: living in homes among agricultural fields, having at least 1 preschool child (aged 4–6 years) and the family's main occupation being farming.

**Questionnaire design** A questionnaire was designed and validated to assess the pesticide-related knowledge and practice of farmers. A pilot study was tionnaire. Irrelevant and difficult items were omitted or modified to be easily understood by participants with limited years of education.

The questionnaire included personal and family data, previous history of pesticide poisoning for any family member, attendance at any previous health education session on pesticide hazards, parents' perceived needs for future relevant education and parents' preferences for the education method.

Knowledge questions included items about different kinds of pesticides, routes of exposure, short- and long-term effects of pesticides on human health, vulnerability of children, methods of protecting themselves and their families from exposure (e.g. hand washing, separating work clothes, timing of entry after application), alternative methods to combat pests in the field and at home (e.g. keeping house clean, rapid disposal of waste, keeping food and drinks covered, using window screens).

Practice questions focused on frequency of pesticide use at home and on the farm, possible actions that could be taken by parents to reduce their children's exposure to pesticides whether at the home or farm (e.g. using minimal amount of pesticides and as needed only, keeping pesticides away from children, never allowing children to use pesticides, avoiding use of pesticides on children's bodies, keeping clothes and toys of children and food or drink away during pesticides application, teaching children to wash their hands before eating and after playing, washing all vegetables and fruits before eating, never using empty pesticide containers for any other purpose).

### Intervention

The study was conducted on Thursdays (between 12.00 and 16.00 hours). It was carried out in 2 phases: village 1 (March–June 2004); village 2 (July–October 2004).

A total of 15 health education intervention sessions were implemented in each village, with about 10 participants per session.

The 2 villages were randomly assigned to either lecture (village 1) or video (village 2) training sessions. A lecture and a videotape on the hazards and safe use of pesticides were developed by the investigators specifically for the purpose of this study. Both parents were required to complete 3 consecutive educational sessions, 2 weeks and 1 month apart. Child care was provided for the accompanying children during the training of parents.

During the 1st session demographic and pre-training knowledge and practice questionnaires were administered individually through an interview to assist less welleducated participants. After completion of the questionnaires either a lecture or videotape session, according to the village, was provided to parents (about 10 participants per session). The lecture and videotape included the same information that was asked about in the pre-training questionnaire. They lasted for 30 minutes followed by 10 minutes discussion. All lectures and discussions were administered by the same investigator.

In the 2nd and 3rd sessions, participants were tested for their ability to recall information or change in practice after attending the lecture or watching the videotape. To measure change in knowledge and/or practice, an identical pre- and post-training questionnaire was used. Knowledge and practice scores were calculated for each participant. The maximum total knowledge score was 23 and total practice score was 15.

#### Statistical analysis

Statistical analysis was done using *SPSS*, version 11.00. Student *t*-test was used to compare the means of the 2 groups. ANO-VA test was used to compare knowledge

Table 1 Demographic characteristics of

and practice scores in the consecutive sessions, followed by Student Newman–Keuls *post hoc* test for multiple comparisons. Chi-squared test with Yates continuity correction or Fisher exact test were used when appropriate. Level of significance was determined at *P*-value  $\leq 0.05$ .

The reliability of questionnaire items was tested by entering data from the pilot study and obtaining Cronbach alpha coefficients for knowledge and practice items. Cronbach alpha coefficients were 0.723 and 0.897 respectively.

## Results

## **Demographic characteristics**

Table 1 shows the demographic characteristics of the participating families. There were 100 mothers and 65 fathers from village 1 compared with 88 mothers and 44 fathers from village 2 who completed all 3 training sessions.

In both villages, the number of rooms in the houses of participating families ranged from 1–5 rooms with a mean of 2.8 (standard deviation 0.8). Water supply was either through wells (48%), taps (40%) or both (14%). Only 10% of the houses had floors made of tiles, 40.5% were cement and 49.6% were mud. Most houses (94.0%) had a room for domestic animals (e.g. cows, buffaloes, goats, sheep), either inside (50.5%) or outside the home (43.5%). Window screens were reported to be present in 55.5% of the houses.

All participating families were living in houses among agricultural fields and 78% of the houses were near uncovered water channels.

# Parents' preference for the educational method

None of the parents had received any previous education about pesticide exposure. Most of them (81.6%) agreed that pesticide-related training programmes should be implemented

participating families		
Variable	Lecture group Village 1 (n = 165)	Videotape group Village 2 (n = 132)
Participating		
individuals [No, (%)]		
Mothers	100 (60.6)	88 (66.7)
Fathers	65 (39.4)	44 (33.3)
Mean (SD) family		
size (No.)	4.42 (1.1)	4.93 (0.9)
Mean (SD) age of		
parents (years)	29.3 (5.1)	30.9 (7.5)
Parent's education		
[No, (%)]		
Illiterate or read and		
write	74 (44.9)	53 (40.2)
Secondary school or		
higher	91 (55.2)	79 (59.9)

n = total number of participants.

each year (i.e. before the season for pesticide application to the cotton crop). Videotape was the preferred method of training for 63.5% of participants compared with 30.5% who preferred a lecture, while no preference was expressed by 6.0% of the participants.

# Pesticide application inside and outside homes

All participating families were using pesticides at home and in the fields. Inside the home, most of the families (80.5%) frequently applied pesticides (4–7 days/week) as compared to 19.5% with infrequent application (1–3 days/week). All families were using flying insect killers (main ingredients include tetramethrin, sumithrin, pyrethrin, piperonyl butoxide) in different forms, mainly mats (94.6%) and aerosols (55.5%); 28% were applying crawling insect killer powder (main ingredients include tetramethrin and malathion); 26% were applying malathion on the hair of their children to protect them against hair lice; while 19% were occasionally using rodenticides for rats (Table 2).

In the fields, 37% of families were applying pesticides themselves and 63% hired workers to apply pesticides to their crops. Pesticides applied in the fields were organophosphates (59.0%), carbamates (40.5%) and pyrethroids (28.5%) (Table 2). Pesticides were usually applied in the form of liquid sprayed using special back-held machines.

## Assessment of knowledge and practice among parents

Knowledge and practice questions as well as the percentage of participants' responses are presented in Tables 3–5 for the 1st session (pre-training) and the 2nd and 3rd sessions (2 weeks and 1 month later). In both groups, the knowledge scores of participants improved significantly in the 2nd and 3rd sessions, as compared to the pretraining session. Although the practice scores of both groups improved in subsequent sessions, the changes were not significant (Table 6). On the other hand, knowledge and practice scores did not show any significant differences between lecture and videotape groups in any of the sessions (Table 6). However, knowledge and practice performance of the videotape group was better in the 2nd and 3rd sessions as compared to the lecture group. At the same time, in the lecture and videotape groups, the improvement of knowledge scores was significantly higher than that of practice scores.

The parents with high school or university degree showed significantly greater improvements in knowledge and practice than parents who were illiterate or only able to read and write (Table 7).

Table 2 Use of pesticides at home and on the farm by participating families by method of intervention

Variable	Lectur	e group	Videotape group		Both groups	
	( <i>n</i> = 165)		( <i>n</i> = 132)		( <i>n</i> = 297)	
	No.	%	No.	%	No.	%
Frequency of pesticides use at home						
Frequent (4–7 days/week)	130	78.8	109	82.6	239	80.5
Infrequent (1–3 days/week)	35	21.2	23	17.4	58	19.5
Pesticides used at home						
Flying insect killers						
Mats	165	100.0	116	87.9	281	94.6
Aerosols	94	57.0	71	53.8	165	55.5
Crawling insect killers powder	50	30.3	32	24.2	82	27.5
Rodenticides (for rats)	36	21.8	20	15.2	56	19.0
Head lice killers	47	28.5	29	22.0	76	25.5
Pesticides used at farm						
Organophosphate	92	55.8	83	62.9	175	59.0
Carbamates	78	47.3	42	31.8	120	40.5
Pyrethroids	55	33.3	30	23.0	85	28.5

n = total number of participants.

La Revue de Santé de la Méditerranée orientale, Vol. 15, Nº 1, 2009

Knowledge	Pre-training		2 weel	ks after	1 month after	
	Lecture	Video	Lecture	Video	Lecture	Video
	( <i>n</i> = 65)	(n = 32)	(n = 65)	(n = 32)	( <i>n</i> = 65)	(n = 32)
	%	%	%	%	%	%
Different types of pesticides						
Know 4–6 types	54.0	58.0	83.0	91.0	78.0	85.0
Know 2–3 types	23.0	21.0	14.0	7.0	19.0	14.0
Know 1 type	23.0	21.0	3.0	2.0	3.0	1.0
Route of exposure to pesticides						
Inhalation	64.0	68.0	91.0	94.0	89.0	93.0
Ingestion	74.0	71.0	93.0	98.0	92.0	99.0
Dermal	49.0	51.0	89.0	92.0	85.0	91.0
Children are more vulnerable to						
pesticides toxicity:						
Agree	74.0	78.0	100.0	100.0	100.0	100.0
Disagree	26.0	22.0	0.0	0.0	0.0	0.0
Health effects of pesticides on						
children include:						
Chest allergy	76.0	76.0	90.0	92.0	89.0	92.0
Skin allergy	73.0	74.0	88.0	92.0	90.0	90.0
Hepatotoxicity	58.0	55.0	87.0	96.0	85.0	91.0
Cancer	56.0	60.0	83.0	94.0	82.0	90.0
Nephrotoxicity	50.0	55.0	86.0	91.0	86.0	88.0
Decrease child attention	44.0	41.0	79.0	83.0	74.0	80.0
Decrease child memory	36.0	38.0	75.0	83.0	73.0	80.0
Decrease child intelligence	40.0	42.0	85.0	82.0	81.0	79.0
Alternate methods to minimize						
use of pesticides at home						
Keep house clean	75.0	77.0	100.0	100.0	100.0	100.0
Rapid disposal of wastes	56.0	53.0	90.0	95.0	86.0	93.0
Keep food and drinks covered	69.0	66.0	89.0	100.0	90.0	100.0
Use of window screen	58.0	61.0	95.0	100.0	95.0	100.0
Alternate methods to minimize						
use of pesticides at farm						
Continuous cleaning of plants	64.0	62.0	76.0	82.0	74.0	80.0
Proper disposal of wastes	45.0	47.0	79.0	87.0	75.0	87.0
Use of natural methods	38.0	42.0	68.0	89.0	65.0	85.0
Consult the agricultural						
authorities	26.0	24.0	65.0	83.0	61.0	79.0

Table 3 Comparison of knowledge of lecture and videotape groups regarding children's exposure to pesticides, pre-training, and 2 weeks and 1 month after the training

n = total number of participants.

52

Eastern Mediterranean Health Journal, Vol. 15, No. 1, 2009

Practice	Pre-tr	aining	2 weel	ks after	1 mon	th after
	Lecture	Video	Lecture	Video	Lecture	Video
	( <i>n</i> = 165)	( <i>n</i> = 132)	( <i>n</i> = 165)	( <i>n</i> = 132)	( <i>n</i> = 165)	( <i>n</i> = 132)
	%	%	%	%	%	%
Apply pesticides as needed only	41.0	43.0	81.0	88.0	79.0	92.0
Avoid use of pesticides on children's bodies	83.0	82.0	99.0	97.0	99.0	97.0
Never allow children to use pesticides	61.0	63.0	92.0	95.0	91.0	96.0
Keep children's clothes and toys away during pesticide application	43.0	40.0	92.0	94.0	90.0	93.0
Keep food and drinks away during pesticide application	76.0	78.0	94.0	94.0	93.0	95.0
Teach children to wash hands before eating and after playing	58.0	56.0	87.0	92.0	85.0	90.0
Wash vegetables and fruits before eating	89.0	88.0	99.0	99.0	100.0	100.0
Never use empty pesticide containers in other purposes	69.0	71.0	89.0	96.0	85.0	95.0
Keep pesticides away from children	54.0	64.0	90.0	92.0	88.0	89.0

Table 4 Comparison of practices of lecture and videotape groups to reduce exposure of their
children to pesticides at home, pre-training, and 2 weeks and 1 month after the training

n = total number of participants.

Following training, about 60% of the participants reported that they could completely stop the use of pesticides inside the home in comparison with 30% before the educational programme. However, none thought that they could completely stop the use of pesticides in the fields. Of participating mothers, 5% and 8% (in the lecture and videotape groups respectively) mentioned that they had already stopped the application of pesticides inside their homes completely after the education intervention.

## Discussion

The main objective of health education programmes is to change knowledge and

consequently practices [10]. Researchers usually assess only the immediate change in knowledge after implementation of educational interventions. The current study was conducted to measure the immediate change as well as the sustainability of information gained after implementation of 2 different and commonly used educational interventions (lecture and videotape).

Both knowledge and practice of agricultural families were assessed and followed up for 2 consecutive sessions, 2 weeks and 1 month apart. Most participants lacked sound knowledge and proper practice about handling of pesticides, whether at home or at the farm. This may be attributed to the absence or deficiency of health education programmes directed towards those La Revue de Santé de la Méditerranée orientale, Vol. 15, N° 1, 2009

Table 5 Comparison of practices of lecture and videotape groups to reduce exposure of their children to pesticides at the farm, pre-training, and 2 weeks and 1 month after the training

Practice	Pre-training		2 week	s after	1 month after	
	Lecture	Video	Lecture	Video	Lecture	Video
	( <i>n</i> = 165)	( <i>n</i> = 132)	( <i>n</i> = 165)	( <i>n</i> = 132)	( <i>n</i> = 165)	( <i>n</i> = 132)
	%	%	%	%	%	%
Close house windows and doors during application						
in nearby farm	44.0	42.0	80.0	86.0	76.0	82.0
Never allow children in the field during spraying	38.0	42.0	98.0	98.0	95.0	96.0
Never allow household utensils to be used in diluting, mixing or						
application of pesticides	66.0	77.0	100.0	100.0	100.0	100.0
Father's contaminated clothes kept away from house	34.0	41.0	91.0	95.0	88.0	95.0
Father showers after use of pesticides in the farm	57.0	51.0	71.0	72.0	74.0	71.0
Dispose of empty containers in a						
safe place	74.0	77.0	89.0	91.0	91.0	92.0

n = total number of participants.

# Table 6 Mean knowledge score of the lecture and videotape groups, pre-training, and 2 weeks and 1 month after the training

Performance	Lecture group (n = 165)	Videotape group (n = 132)	P-value
	Mean (SD) score	Mean (SD) score	
Knowledge			
Pre-training	14.20 (4.17)	14.04 (2.78)	> 0.05
2 weeks after	21.10 (4.30) <sup>b</sup>	22.60 (4.20) <sup>b</sup>	> 0.05
1 month after	20.18 (4.90) <sup>b</sup>	21.30 (4.80) <sup>b</sup>	> 0.05
P-value <sup>a</sup>	< 0.001	< 0.001	
Practice			
Pre-training	9.32 (4.22)	9.05 (4.05)	> 0.05
2 weeks after	10.82 (3.96)	11.20 (3.25)	> 0.05
1 month after	10.52 (3.45)	11.01 (3.47)	> 0.05
P-value <sup>a</sup>	> 0.05	> 0.05	

<sup>a</sup>ANOVA test. <sup>b</sup>Significant compared to pre-training (P < 0.05). n = total number of participants; SD = standard deviation.

high-risk groups in Egypt or because these programmes are improperly presented. Amr stated that the adverse effects of pesticide exposure in Egypt are due to lack of proper knowledge of safe handling of pesticides and that safety measures are generally

54

Eastern Mediterranean Health Journal, Vol. 15, No. 1, 2009

Table 7 Mean knowledge and practice scores of the lecture and videotape groups according to level of education, pre-training, and 2 weeks and 1 month after the training

Performance	Le	cture aroup	Videotape group			
	Illiterate/read and write (n = 74)	Illiterate/readHigh school/and writeuniversity $(n = 74)$ $(n = 91)$		Illiterate/read and write (n = 53)	High school/ university (n = 79)	P-value
	Mean (SD)	Mean (SD)		Mean (SD)	Mean (SD)	
	score	score		score	score	
Knowledge						
Pre-training	13.90 (1.50)	14.50 (2.90)	> 0.05	13.65 (1.63)	14.31 (2.84)	> 0.05
2 weeks after	20.00 (1.90)	23.10 (2.26)	< 0.001	20.25 (1.84)	23.31 (2.74)	< 0.001
1 month after	19.10 (1.70)	22.00 (2.88)	< 0.001	19.36 (1.87)	22.53 (2.81)	< 0.001
Practice						
Pre-training	8.99 (1.30)	9.67 (3.24)	> 0.05	8.77 (1.61)	9.65 (3.70)	> 0.05
2 weeks after	9.88 (2.10)	11.76 (1.88)	< 0.001	9.91 (2.32)	11.93 (2.30)	< 0.001
1 month after	9.37 (2.30)	11.67 (1.50)	< 0.001	9.74 (2.21)	11.84 (2.20)	< 0.001

n = total number of participants; SD = standard deviation.

poorly applied by both the general public and pesticide workers [9].

Changing behaviour is usually more difficult although it may be more sustainable than knowledge [11]. Using non-traditional appropriately designed programmes that depend more on visual memory is more likely to ensure sustainability of the knowledge gained as well as changes in practice [12]. Visual memory is rapidly acquired and longer-standing than auditory memory [13].

In the current study, after implementation of educational intervention programmes (lecture and videotape), there was an immediate and sustained improvement in the knowledge and practice of families. However, knowledge showed a significantly greater improvement than practice. There are many factors that could affect knowledge gain and behaviour modification. The most important are age, educational level and cultural appropriateness of the educational intervention [10]. In the current study, the lecture and videotape were prepared to include information from the same environment where participants were living. However, the videotape was more culturally appropriate as it included pictures and movies that showed the right and wrong practices and was designed and prepared inside homes and in the fields of the participants.

Moreover, about 43% of participants were illiterate or only able to read and write, so videotapes with pictures and movies would ensure sustainability of gained knowledge. At the same, well-educated parents were better able to acquire information and change their behaviour than less educated parents.

The mean age of the participants was around 30 years, which may be an appropriate age for knowledge gain but is not the most appropriate age for behaviour modification. This raises the issue of implementing pesticide educational intervention programmes as early as possible because younger people are more likely to retain the knowledge and change their practices [14, 15].

# Conclusion

Pesticides represent a major environmental hazard. The toxic effects of pesticides are a concern among high-risk groups, especially children. Development of culturally appropriate educational intervention programmes is essential to protect the children of farming families from the hazards of pesticide exposure. Video training is better than lectures in assuring knowledge gain and probably enhancing retention. Knowledge is easier to change than practice, which requires continuous education and a supportive environment.

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#### 56