

High-level meeting on saving the lives of mothers and children:

unicef 🚱

unite for children

accelerating progress towards achieving MDGs 4 and 5 in the Eastern Mediterranean Region 29-30 January 2013, Dubai, United Arab Emirates

World Health Organization

GLOBAL PROGRESS TOWARDS MDGs 4 & 5

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Millennium Development Goals

MDG 4: Reduce child mortality

Target: Reduce by two thirds between 1990 and 2015, the under-five mortality rate.

• MDG 5: Improve maternal health

Target: Reduce by three quarters the maternal mortality ratio

Target: Achieve universal access to reproductive health

MDG 6: Combat HIV/AIDS, malaria & other diseases

Target: Have halted by 2015 and begun to reverse the spread of HIV/AIDS

Target: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it

Target: Have halted by 2015 and begun to reverse the incidence of malaria and other major diseases





The challenge



EVERY YEAR:

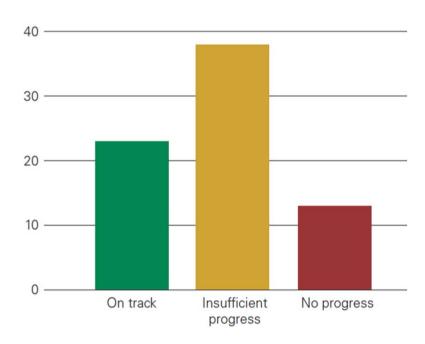
- 6.9 million children die before their 5th birthday
 - 3.0 million newborn babies in the first month of life, > 1 million due to prematurity
 - 2.0 million infants aged 1 12 months
- 287,000 women die due to complications of pregnancy and childbirth
 - 2.6 million stillbirths

These are silent tragedies that have to be prevented

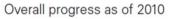


Where are we now?

MDG4 for child survival

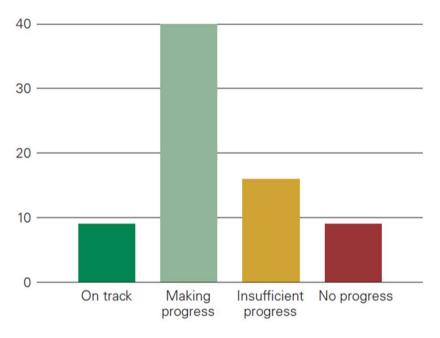


Number of *Countdown* countries



MDG5 for maternal health

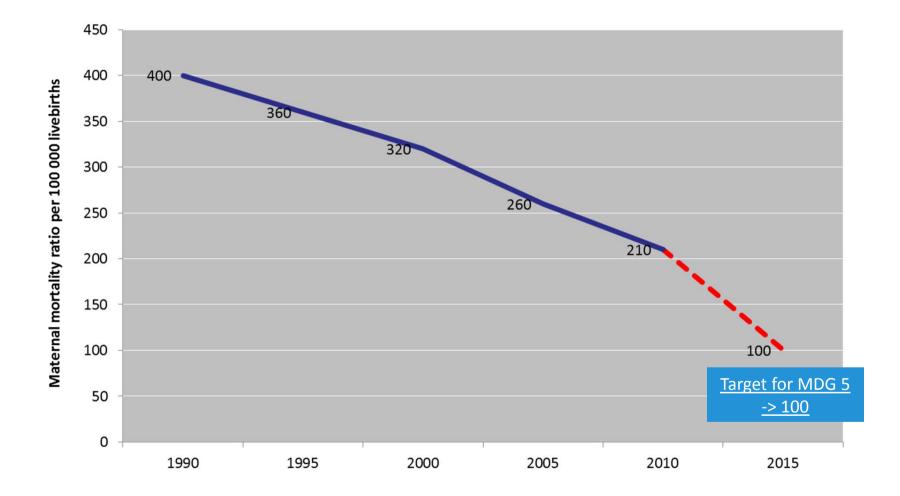
Number of *Countdown* countries



Overall progress as of 2010



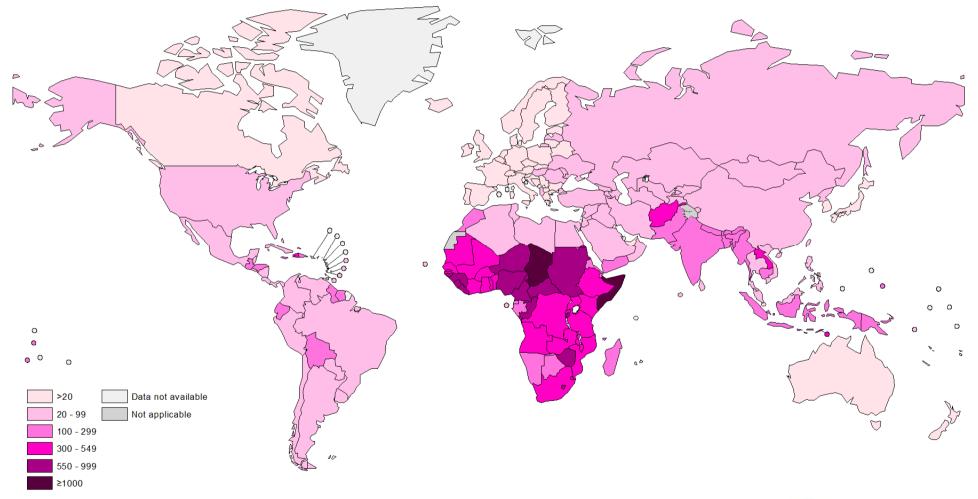
Trends in maternal mortality





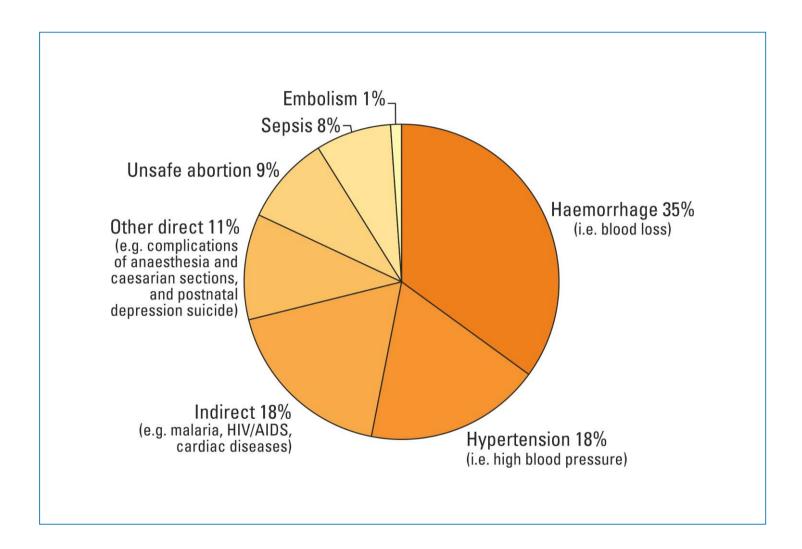
Where maternal deaths happen

Maternal mortality ratio (per 100 000 live births), 2010



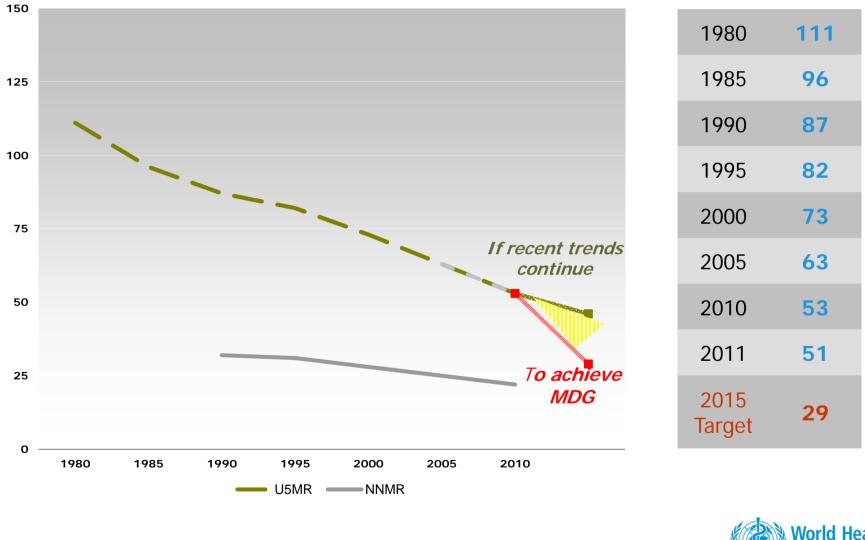


Causes of maternal deaths





Trends in under-five and neonatal mortality rates

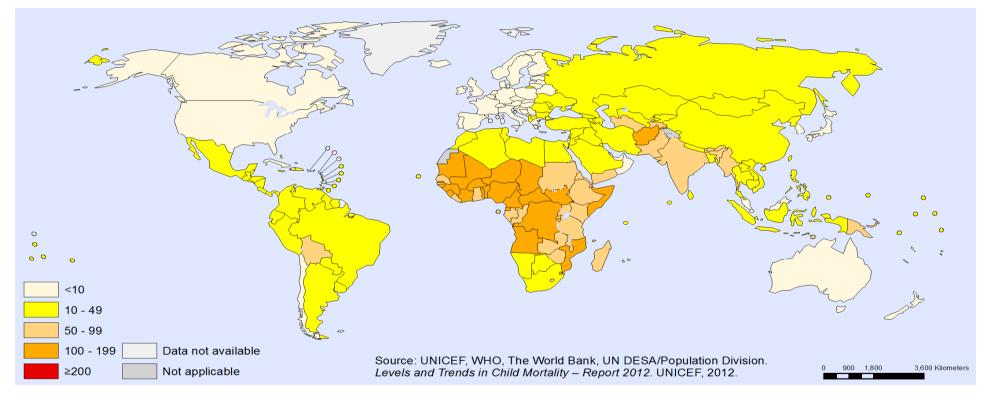


Source: Levels and Trends in Child Mortality, UN-IGME Report 2012 _ _ _ _ _ _ U5MR ______ NMR



Where newborn and child deaths happen

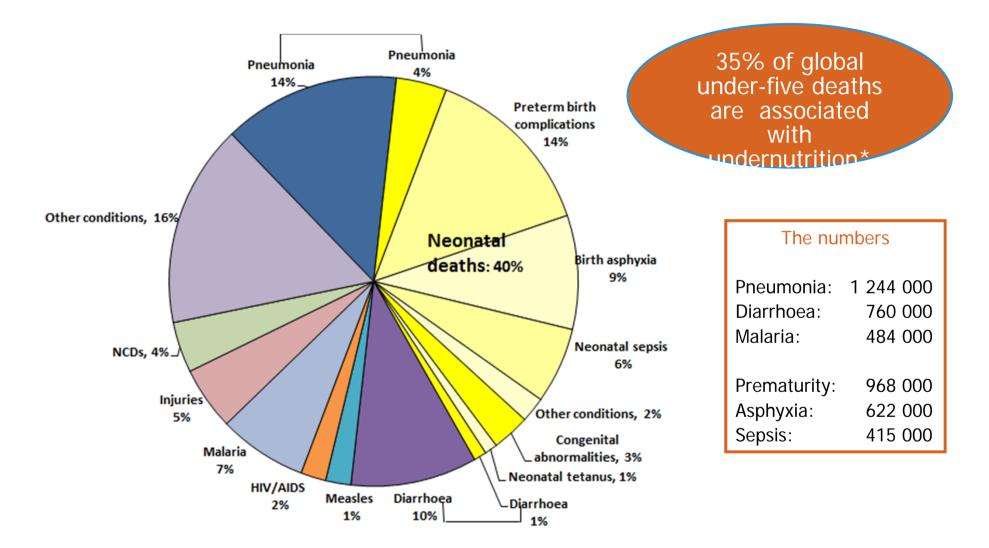
Under-five mortality rate (probability of dying by age 5 per 1000 live births), 2011



80% occur in 24 countries 50% in just 5 countries: India, Nigeria, DR Congo, Pakistan, Ethiopia

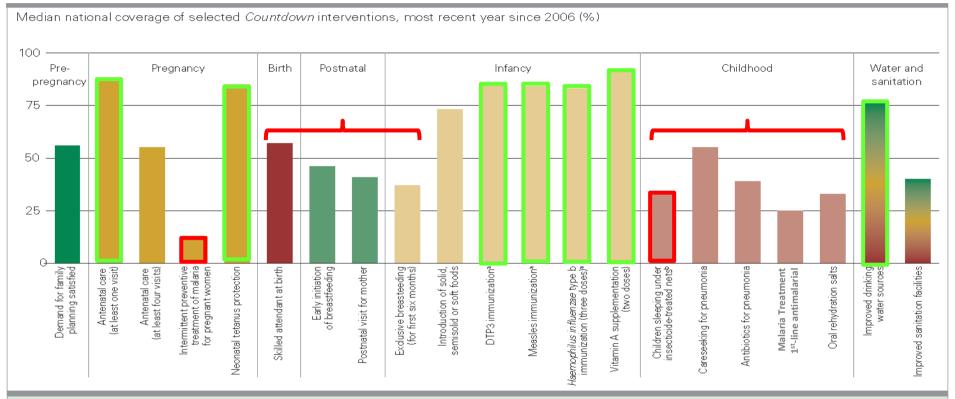


Major causes of death in children under 5





Variable coverage across continuum



a. Data are for 2010.

b. Analysis is based on countries with 75% or more of the population at risk of *p. falciparum* transmission.

Source: Immunization rates, WHO and UNICEF; postnatal visit for mother, Saving Newborn Lives analysis of Demographic and Health Surveys; improved water and sanitation, WHO and UNICEF Joint Monitoring Programme 2012; all other indicators, UNICEF global databases, April 2012, based on Demographic and Health Surveys, Multiple Indicator Cluster Surveys and other national surveys.





Effective interventions



ESSENTIAL INTERVENTIONS, COMMODITIES AND GUIDELINES

for Reproductive, Maternal, Newborn and Child Health





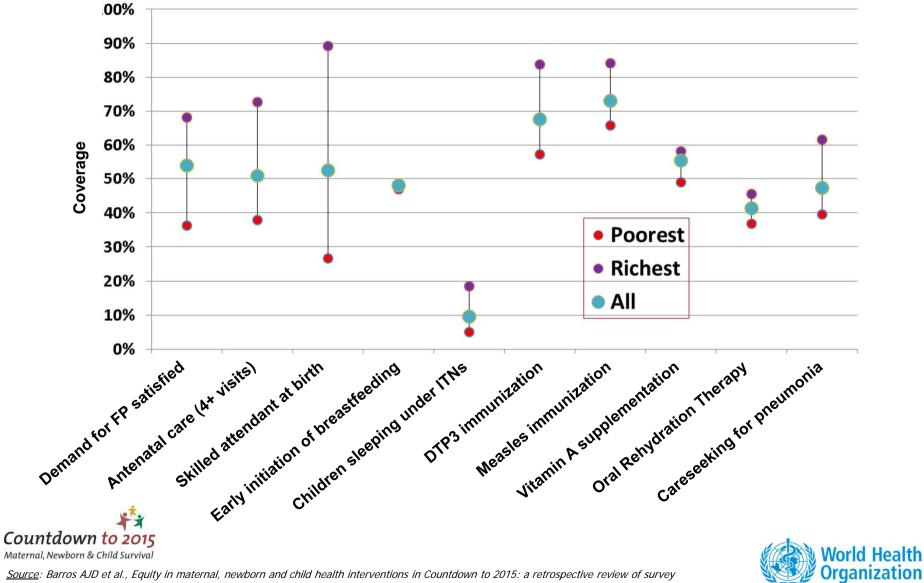
A GLOBAL REVIEW OF THE KEY INTERVENTIONS RELATED TO REPRODUCTIVE, MATERNAL, NEWBORN AND CHILD HEALTH (RMNCH)



	Postnatal (newborn)							
Immediate thermal care 🗸		1	1	1		·		
Initiation of exclusive breastfeeding (within first hour)			1	·	1	·		
Hygienic cord and skin care ✓			1	/		·		
Neonatal resuscitation with bag and mask (professional health worker)			1	r i i	-			
Case management of neonatal sepsis, meningitis and pneumonia			1	1				
Kangaroo mother care for preterm and for less than 2000g babies \checkmark			1	-				
Management of newborns with jaundice 🗸			1	r -				
Surfactant to prevent respiratory distress syndrome in preterm babies 🗸				-				
Continuous positive airway pressure (CPAP) to manage babies with		1			-			
respiratory distres		Childbirth						
Extra support for	Induction of labour for prolonged pregnancy				/	-		-
Presumptive antik	Prophylactic uterotonics to prevent postpartum haemo	orrhage		/	1	r	1	
Exclusive breastfe	Active management of third stage of labour to prevent postpartum haemorrhage				/	1	r	-
	Management of postpartum haemorrhage (e.g. uterotonics, uterine massage)				/	1	r	1
Continued breast	 Caesarean section for maternal/foetal indication 				/	-		-
Prevention and c	 Prophylactic antibiotics for caesarean section 				/	-		-
Vitamin A supple	Postnatal (mother)							
Comprehensive c	Family planning				/	1	,	1
Routine immuniz and rotavirus vac	Prevent and treat maternal anaemia				/	- J	r	-
Management of s	Detect and manage postpartum sepsis				/	- V	,	-
Case managemer	Screen and initiate or continue antiretroviral therapy for HIV				/		,	-
Case managemer								
	Immediate thermal care				/	1	,	1
Home visits for v	Initiation of exclusive breastfeeding (within first hour)				/	1	r	1
	Hygienic cord and skin care				/	- J	r	1
	Neonatal resuscitation with bag and mask (professional health worker)				/	- J	r	-
	Case management of neonatal sepsis, meningitis and pneumonia				/	- J	r	-
	Kangaroo mother care for preterm and for less than 2000g babies				/		,	-
	Management of newborns with jaundice				/		,	-
	Surfactant to prevent respiratory distress syndrome in preterm babies				/	-		-
	Continuous positive airway pressure (CPAP) to manage babies with respiratory distress syndrome				/	-		-
	Extra support for feeding small and preterm babies	preterm babies			/	1	,	-
	Presumptive antibiotic therapy for newborns at risk of	bacterial infect		/	-		-	

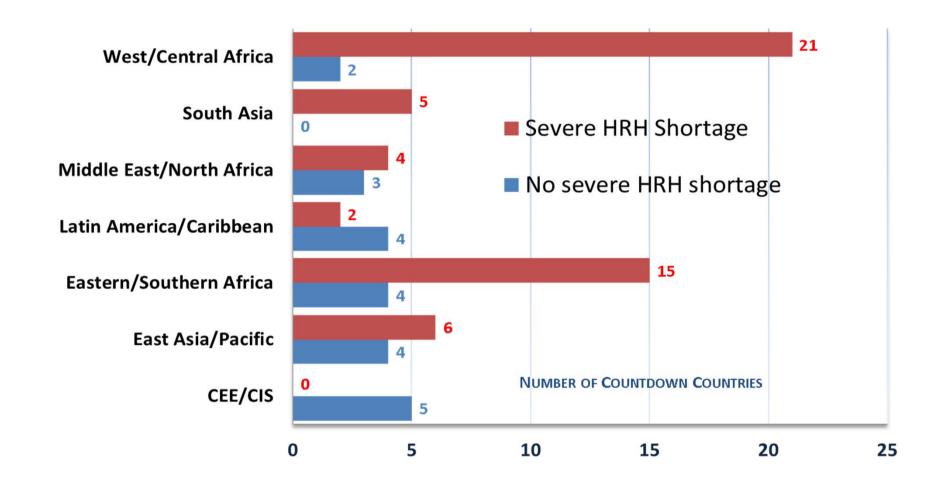


Equity matters



Source: Barros AJD et al., Equity in maternal, newborn and child health interventions in Countdown to 2015: a retrospective review of survey data from 54 countries. Lancet 2012; 379: 1225-33.

Context matters: health workforce







Source: WHO Global Health Workforce Statistics. Countdown countries affected by a severe health workforce shortage in 2012, by UNICEF region.

The Global Strategy: to save ~16 million lives

Progress in the world's 49 poorest countries if goals are met (2010-15)



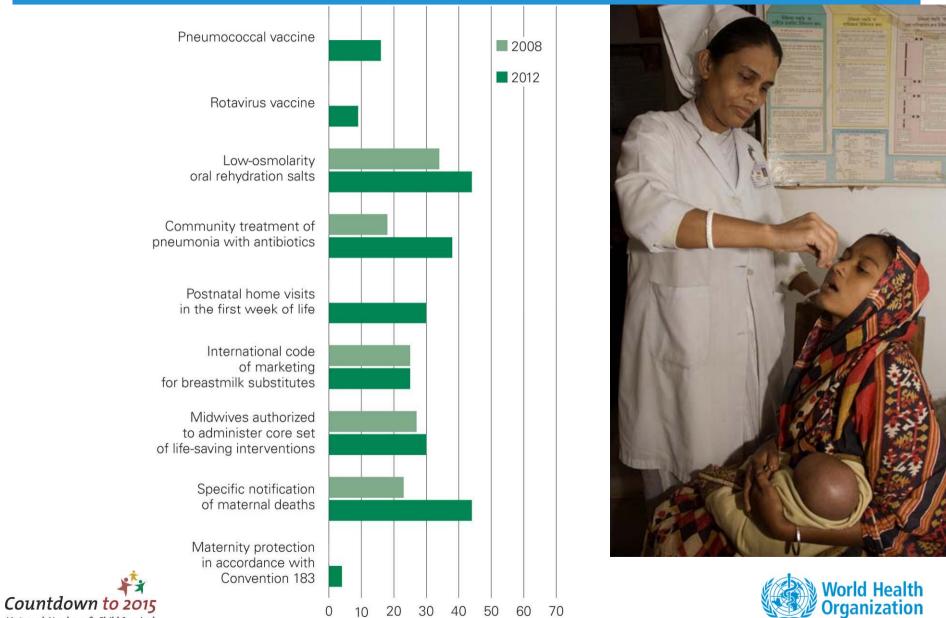


- Protect 120 million children from contracting pneumonia
 - Prevent 88 million children from stunting
 - Prevent 33 million unwanted pregnancies
- Prevent 15 million deaths of children under the age of 5
- Prevent 570 thousand deaths of pregnancy related complications

We have the tools and resources and the political will

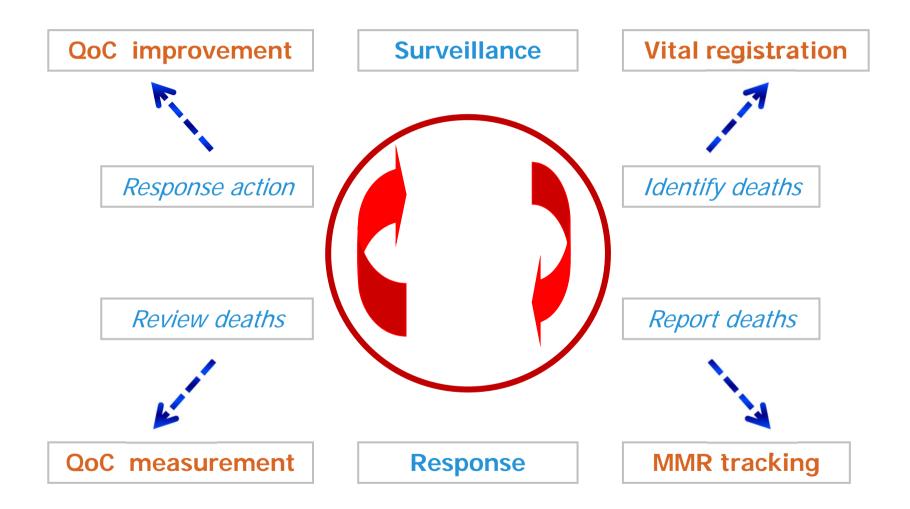


Adopting conducive policies



Maternal, Newborn & Child Survival

Surveillance to save women's lives





Bringing care closer to families

This young mother lives in an area covered by a home-based newborn care program



- HOME: She and her family were visited by a CHW during pregnancy, who encouraged ANC and early care-seeking for danger signs
- HOSPITAL: When the mother went into premature labour, her husband urged her to go to the hospital, and delivered a LBW infant weighting 1.5 kg
- HOME: When discharged from the hospital on day 5, the CHW started home visiting to assist with feeding, ensuring warmth and screen for danger signs



Improving care at health facilities

At the same time women are encouraged to give birth in health facilities, health facilities need to get ready to provide high quality care

EFFECTIVE CARE AND SAFETY:

At the heath facility she needs to receive the appropriate and timely interventions

RESPECT AND SATISFACTION:

Care is provided in a respectful environment that generates satisfaction.

These are key components of quality of care and powerful drivers to increase/sustain demand to facility-based care.

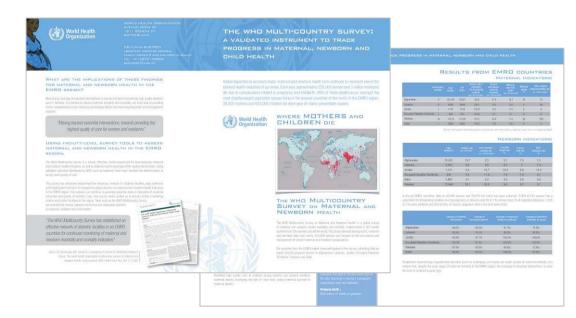


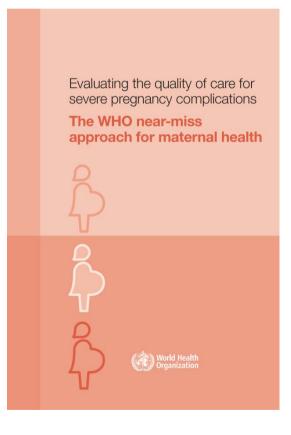


Assessing the quality of maternal & newborn health care

The WHO Multi-Country Survey: a validated tool to assess QoC and track progress in MNH

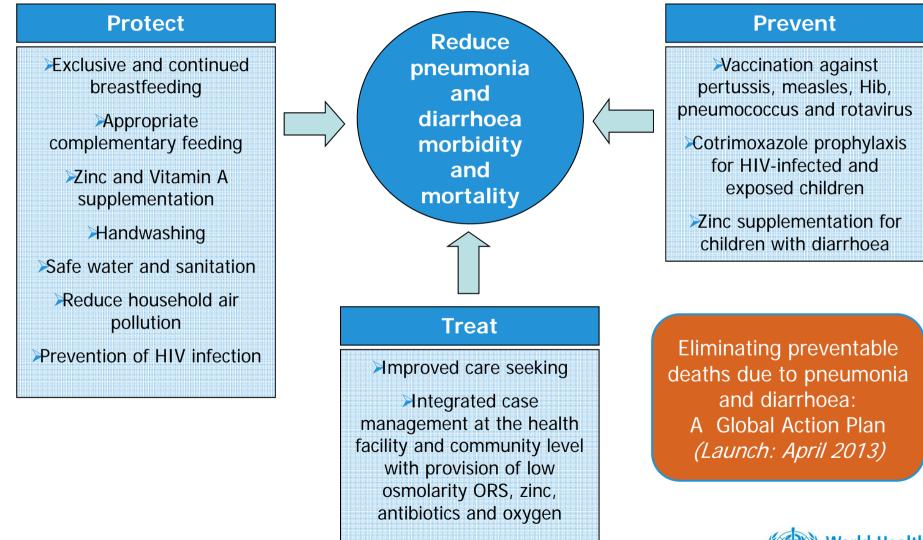
- The WHO Multicountry Survey used a validated, facility-based, cross-sectional survey tool to assess key aspects of maternal and newborn care
- Data was collected from 36 participating facilities in the EMRO region in 2010 and 2011: 50,000 women studied







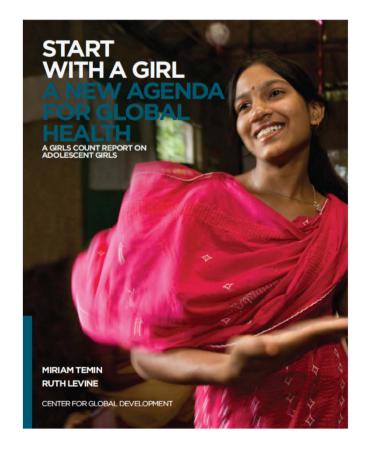
Maximizing opportunity for coordinated actions





Adolescence: a time for investment

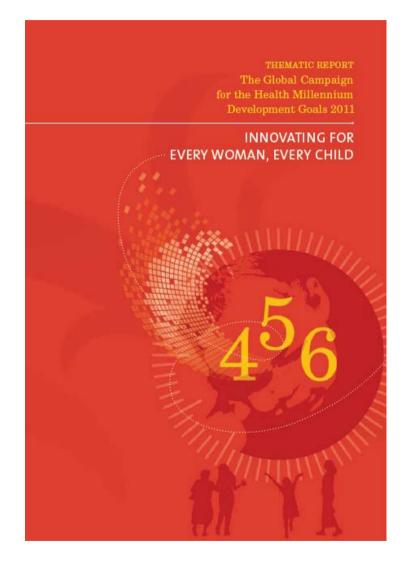
- Preventing early pregnancy
 - Prevent early marriage
 - Prevent early pregnancy
 - Increase use of contraception
 - Combat coerced sex
 - Reduce unsafe abortions
 - Increase access to skilled care
- Reaching out before conception
 - Provide folic acid supplementation
 - Reduce harmful behaviors (tobacco, alcohol)
 - Pay attention to mental health





Using innovation

- 70% of the public sector linked projects on innovations were based on cell phones or digital platforms
- Others largely included business, social marketing and franchise models
- Few addressed neglected or orphan technologies

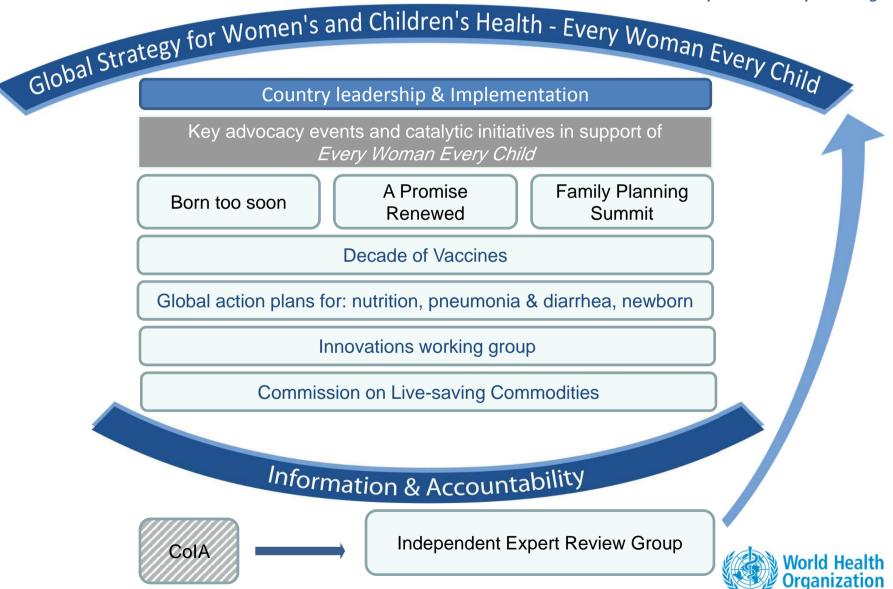






Bringing it all together

Visit www.everywomaneverychild.org



All have a role to play



Thank you

