

WORLD HEALTH  
ORGANIZATION

Regional Office  
for the Eastern Mediterranean



ORGANISATION MONDIALE  
DE LA SANTÉ

Bureau régional  
pour la Méditerranée orientale

UNESCO/WHO INTERREGIONAL CONSULTATION ON  
TRAINING IN COMMUNICATION/EDUCATION IN  
SUPPORT OF FAMILY HEALTH/PLANNING PROGRAMMES

19 November 1975

IR/CONS.TR.COM.EDUC.PH.PP/2

Alexandria, 24 - 28 November 1975

ENGLISH AND FRENCH

PROVISIONAL PROGRAMME

Monday, 24 November 1975

- |                         |  |
|-------------------------|--|
| 9.30 a.m. - 10.30 a.m.  | - Registration of participants   |
| 10.30 a.m. - 11.15 a.m. | - Inaugural Address by His Excellency<br>Dr. Fouad Mohyeldin, Minister of Public<br>Health, Arab Republic of Egypt   |
|                         | - Message of Dr. A.H. Taba, WHO<br>Director, EMR   |
|                         | - Address by UNESCO Representative   |
| 11.15 a.m. - 11.45 a.m. | - RECESS   |
| 11.45 a.m. - 1.30 p.m.  | - Election of Officers (Chairman, two<br>Vice-chairmen and two Rapporteurs)  |
|                         | - Adoption of the Agenda   |
|                         | - Introductory remarks by the Secretariat  |
|                         | - Brief statements by Temporary Advisers<br>on the training programmes for prepara-<br>tion of educators and communicators<br>dealing mainly with family health and<br>family planning in the selected<br>countries with special reference to: |
|                         | 1) status of existing training<br>programmes dealing with the above<br>topics;   |
|                         | ii) the future needs of the training<br>programmes;  |
|                         | iii) types of training;  |
|                         | iv) contents of training.  |

Tuesday, 25 November 1975

8.30 a.m. - 10.30 a.m.

- Brief statements by Temporary Advisers on the training programmes for preparation of educators and communicators dealing mainly with family health and family planning in the selected countries - continued.

10.30 a.m. - 10.45 a.m.

- RECESS

10.45 a.m. - 1.30 p.m.

- Continuation of the above.

5.00 p.m. - 6.00 p.m.

- Continuation of the above and summary.

6.00 p.m. - 6.15 p.m.

- RECESS

6.15 p.m. - 7.00 p.m.

- The significant role of education and communication in support of family health/planning programmes: an overview by Professor V. Garcia de Yazigi.

Wednesday, 26 November 1975

8.30 a.m. - 10.30 a.m.  
(Group discussions)

- Suggestions for practical steps for the improvement of training of trainers in:

- i) communication and education,
- ii) research and evaluation;
- iii) training materials,
- iv) any other items as suggested by participants.

10.30 a.m. - 10.45 a.m.

- RECESS

10.45 a.m. - 1.30 p.m.

- Plenary session to receive group reports on above.

- Discussion.

Thursday, 27 November 1975

8.30 a.m. - 10.30 a.m.  
(Group discussions)

- In view of the Agenda items 5 - 7, suggestions for steps to be taken by.

- i) national governments;
- ii) training centres and universities;
- iii) international agencies.

Thursday, 27 November 1975 (cont'd)

Suggestions for specific action which UNESCO and/or WHO may be called upon to assist in the training programmes at national, regional, interregional and global levels in:

- i) evaluation;
- ii) follow-up for training of communicators, educators and other personnel; and
- iii) assistance in research.

10.30 a.m. - 10.45 a.m.

- RECESS

10.45 a.m. - 1.30 p.m.

- Plenary session to receive group reports on above.

- Discussion,

Friday, 28 November 1975

10.00 a.m. - 11.30 a.m.

- Summary report and recommendations.

11.30 a.m. - 11.45 a.m.

- RECESS

11.45 a.m. - 1.30 p.m.

- Closing Session.