

WORLD HEALTH
ORGANIZATION

ORGANISATION MONDIALE
DE LA SANTÉ

REGIONAL OFFICE FOR THE
EASTERN MEDITERRANEAN

BUREAU RÉGIONAL DE LA
MÉDITERRANÉE ORIENTALE

HEALTH EDUCATION OF THE PUBLIC SEMINAR

EM/HEP.Sem/1/Rev.1
22 October 1958

ORIGINAL : ENGLISH

SEMINAR ON HEALTH EDUCATION OF THE PUBLIC

Theme : "BASIC PLANNING FOR HEALTH EDUCATION"

REVISED PROVISIONAL AGENDA

Sponsored by

the

WORLD HEALTH ORGANIZATION

Regional Office for the Eastern Mediterranean

University Club
University of Teheran
Teheran, Iran

28 October - 9 November 1958

TUESDAY, 28 OCTOBER 1958

9.00 am - 10.00 am : REGISTRATION

Place : University Club, University of Teheran,
Teheran, Iran.

10.00 am - 11.15 am : OPENING PLENARY SESSION

Presiding : Dr. A.H. Taba
Director
Regional Office for the Eastern Mediterranean
World Health Organization.

- 1) Speech : H.E. The Minister of Health
- 2) Speech : Dr. A.H. Taba
- 3) Election of Seminar Officers
(General Chairman, Vice-Chairman and General Rapporteur).
- 4) Adoption of Agenda.
- 5) Announcements.

11.15 am - 11.30 am : BREAK

11.30 am - 1.00 pm : PLENARY SESSION (Continued)

- 1) Introduction to Seminar Programme.
Explanation of Procedures, Purposes and Objectives
of Seminar.
- 2) Division of Participants in small Discussion Groups.
- 3) Meeting of Discussion Groups:
 - (a) Introduction of Group Members.
 - (b) Election of Group Leaders and Group Rapporteurs.
- 4) Meeting of Group Leaders, Rapporteurs and Staff.

1.00 pm - 3.30 pm : LUNCH BREAK

4.00 pm : Garland Offering to Reza Shah Kabir's Tomb, Rey.

8.00 pm : Reception given by H.E. Dr. A.H. Radji, Minister of Health,
at the Imperial Iranian Air Force Officers' Club.

WEDNESDAY, 29 OCTOBER 1958

9.00 am - 10.30 am : PLENARY SESSION

Panel : "Basic Planning for Health Education through
Co-ordination of Governmental, Voluntary and
International Agencies".

10.30 am - 10.45 am : BREAK

10.45 am - 12.30 pm : Discussion Groups.

12.30 pm - 1.00 pm : Meeting of Discussion Leaders and Rapporteurs to
prepare Reports.

1.00 pm - 3.30 pm : LUNCH BREAK

3.30 pm - 4.45 pm : Visit to Water Treatment Plant, Teheran.

5.00 pm : Ancient Iranian Exercise Club of Bank Melli.

THURSDAY, 30 OCTOBER 1958

9.00 am - 10.15 am : PLENARY SESSION

1) Reports of Discussion Groups.

2) Symposium : "Basic Planning for Health Education
through Organization and Administrative
Case Studies".

10.15 am - 10.30 am : BREAK

10.30 am - 11.30 am : Showing of Filmstrips and Films.

11.30 am - 1.15 pm : Visit to the Department of Public Health (Ministry of
Health), Health Education Section (Briefing on Organization
and Administration).

1.15 pm - 3.30 pm : LUNCH BREAK

3.30 pm - 5.00 pm : Discussion Groups.

5.00 pm - 5.30 pm : Meeting of Discussion Leaders and Rapporteurs.

FRIDAY, 31 OCTOBER 1958

- 9.00 am - 10.00 am : Visit to Anthropology Museum.
10.30 am - 12.00 am : Visit to Iran Bastan Museum.

SATURDAY, 1 NOVEMBER 1958

- 9.00 am - 10.30 am : PLENARY SESSION
- 1) Report of Discussion Groups.
 - 2) Panel : "Planning for Health Education through Training of Public Health and other Personnel".
- 10.30 am - 10.45 am : BREAK
- 10.45 am - 12.00 am : Visit to Milk Pasteurization Plant.
- 12.00 am - 2.30 pm : LUNCH BREAK
- 2.30 pm - 4.00 pm : Discussion Groups.
- 4.00 pm : Visit to Golestan Palace
- 6.30 pm - 8.30 pm : Reception given at the Darband Hotel by Dr. A.H. Taba, Director, Regional Office for the Eastern Mediterranean World Health Organization.

SUNDAY, 2 NOVEMBER 1958

- 9.00 am - 10.30 am : PLENARY SESSION
- 1) Report of Discussion Groups.
 - 2) Lecture/Symposium : "Basic Planning through Health Education in Schools".
- 10.30 am - 11.45 am : Visit to Schools.
- 11.45 am - 12.45 pm : Review and discussion of posters, pamphlets and other visual aids.
- 12.45 pm - 3.00 pm : LUNCH BREAK
- 3.00 pm - 4.30 pm : Discussion Groups.
- 4.30 pm - 5.00 pm : Meeting of Group Leaders and Raporteurs.

MONDAY, 3 NOVEMBER 1958

- 9.00 am - 12.00 am : Visit to the Red Lion and Sun Nursing School, Roy,
and Sangalaj Tuberculosis Centre.
- 12.00 am - 2.00 pm : LUNCH BREAK
- 2.30 pm - 3.30 pm : PLENARY SESSION
- 1) Report of Discussion Groups
 - 2) Discussion : "Basic Planning through Extension of
Educational Opportunities to all People".
- 3.30 pm - 5.00 pm : Meeting of Discussion Groups.
- 5.00 pm - 5.30 pm : Meeting of Discussion Leaders and Rapporteurs.

TUESDAY, 4 NOVEMBER 1958

- 8.30 am : Visit to Rabat Karim
(Community where Teheran Public Health Team is working)
- NOTE : Participants to assemble at the University Club
at 08.30.
- : LUNCH BREAK
- 4.00 pm - 6.00 pm : PLENARY SESSION
- 1) Report of Discussion Groups
 - 2) General Discussion : "An Appraisal of Health
Education in the Rabat Karim
Community".

Consider the following :

- (a) Team work - integrated health education.
- (b) Village participation.
- (c) In-service training.
- (d) Developing village leadership.
- (e) Co-operation with other Agencies and
Institutions, Schools etc.

WEDNESDAY, 5 NOVEMBER 1958

9.00 am - 10.45 am : PLENARY SESSION

Symposium : Special fields of interest - selected participants.

10.45 am - 11.00 am : BREAK

11.00 am - 12.45 am : Meeting of Special Interest Groups (participants to be divided into groups according to priority of preference indicated on the form to be distributed to each participant).

Example Topics

- 1) Maternal and Child Health - in relation to nutrition, gastro-enteric diseases, communicable diseases and sanitation.
- 2) Malaria Eradication - educational approach to eradication as compared with that to malaria control.
- 3) Communicable Diseases and Parasitic Infections.
- 4) Environmental Sanitation and Bilharziasis.
- 5) Nutrition.
- 6) Mental Health.
- 7) Public Health Nursing and Nursing Education.
- 8) Hospital Administration.

12.45 pm - 3.00 pm : LUNCH BREAK

3.00 pm - 5.00 pm : Meeting of Special Interest Groups (continued).

5.00 pm - 5.30 pm : Meeting of Discussion Leaders and Rapporteurs of Special Interest Groups.

THURSDAY, 6 NOVEMBER 1958

- 8.30 am - 9.30 am : PLENARY SESSION
- 1) Report of Special Interest Groups.
 - 2) Panel : "Basic Planning through the Proper Use of Health Education Methods and Media".
and
"Assessment and Follow-up".
- 9.30 am - 10.30 am : Journey to Hassarak.
- 10.30 am - 12.30 pm : Visit to Razi Institute, Hassarak.
- 12.30 pm - 3.00 pm : SANDWICH LUNCH - return journey to Teheran.
- 3.00 pm - 5.00 pm : Discussion Groups.
- 5.00 pm - 5.30 pm : Meeting of Discussion Leaders and Rapporteurs.

FRIDAY, 7 NOVEMBER 1958

- 9.00 am - 11.00 am : PLENARY SESSION
- 1) Report of Discussion Groups.
 - 2) Discussion of Summary Reports submitted by Countries of Region.
 - 3) Subject of Technical Discussion of World Health Assembly, May 1959.
 - 4) WHO's Assistance to Governments in promoting Health Education.
- 11.00 am - 1.00 pm : Meeting of General Chairman, Vice-Chairman, General Rapporteur, Group Discussion Leaders, Group Rapporteurs and Staff to prepare final report.

SATURDAY, 8 NOVEMBER 1958

9.00 am - 12.30 pm : PLENARY SESSION

- 1) Reports of Group Rapporteurs.
- 2) Report of General Rapporteur.
- 3) Evaluation of Seminar.
- 4) Closing Remarks.
- 5) Adjournment.

SUNDAY, 9 NOVEMBER 1958

OPEN FOR FIELD VISIT OUTSIDE TEHRAN AREA